### singstar<sup>\*</sup>

#### **DEVELOPMENT TEAM INFORMATION**

Name: Paulina Bozek

Job Title: Producer

**What does your job entail?** I organize a team to create a project together – in this case, the SingStar game – in a scheduled amount of time. I also buy dinner and birthday cakes!

#### What was the first record you ever bought?

"Say, Say, Say" by Paul McCartney and Michael Jackson

#### What's your all-time favourite band?

I'm not much of all-timer – I'm currently very into Electro Pop sounding stuff and music with guitars/harmonicas.

#### What's your favourite SingStar track?

"I Believe in a Thing Called Love" by The Darkness

#### Who's your favourite hottie at the moment?

Ashton Kutcher, Andre 3000

### What type of music do you listen to first thing in the morning?

Reggae Music – anything with a sunshine sound and good vibrations.

# Do you Sing in the Shower? If not, where's your favourite place to Sing?

My favourite place to sing is atop a mountain.

# If you could only pick 3 CDs to take with you on a desert island, what would they be?

Outkast (Speakerboxxx / Love Below), Matthew Herbert, and Pink Floyd – Dark Side of the Moon.

#### If you were a popstar, what would you rider be?

Champagne, champagne truffles, watermelon, 10 new pairs of shoes, flowers: a small lilac tree and potted lilies of the valley, a boom box with all my favourite CDs, a bunch of friends to help me get ready and permission to rock the house.

#### Give us your top tips for getting a high score on SingStar?

Believe in yourself and act like the star that you are...!

Name: Mike Haigh

**Job Title:** EyeToy / SingStar Development Director.

#### What does your job entail?

Amongst many things, I look after the strategy of EyeToy and SingStar product development, current and future.

#### What was the first record you ever bought?

"Black Betty (Bam-ba-Lam!)" by Ram Jam

#### What's your all-time favourite band?

Led Zeppelin

#### **Favourite SingStar track:**

Pretty Woman by Roy Orbison

#### **Favourite hottie:**

Sophie Ellis Bextor

### What type of music do you listen to first thing in the morning?

Classical guitar - John Williams or Segovia.

### Do you Sing in the Shower? If not, where's your favourite place to Sing?

In the car...very loudly and very badly!

# If you could only pick three CDs to take with you on a desert island, what would they be?

I couldn't!

#### If you were a popstar, what would you rider be?

Beer and Smarties

#### Give us your top tips for getting a high score on SingStar?

Lose your inhibitions!

Name: Alex Townsend

Job Title: Art Direction

**What does your job entail?** I work on the visual look of the game, making sure everything looks consistent.

#### What was the first record you bought?

Prince – "Let's Go Crazy". I bought this one for the B-side "Erotic City" featuring Sheila E.

#### What's your all-time favourite band?

Massive Attack

#### What's your favourite SingStar track:

Mis-Teeq - "Scandalous" ...that doesn't mean I can sing it, though!

#### Who's your favourite hottie?

Kylie, Virginie Ledoyen, Liv Tyler

### What type of music do you listen to first thing in the morning? On a sunny day down tempo/chillout and on a rainy day up tempo.

### Do you Sing in the Shower? If not, where's your favourite place to Sing?

In the studio – bring the noise!

# If you could only pick three CDs to take with you on a desert island, what would they be?

John Coltrane – Blue Train, NTM – Paris Sous Les Bombes, Massive Attack – Blue Line

#### If you were a popstar, what would your rider be?

Milk chocolate, dark chocolate, white chocolate, just lots of chocolate

#### Give us your top tips for getting a high score on SingStar?

I guess as they say, practice makes perfect! I just pass the mic to someone who can sing

Name: Sergio Pimentel

**Job Title**: Music Licensing Coordinator

#### What does your job entail?

I deal with all the artists, record labels, and music publishers ensuring that they are all on board.

#### What was the first record you ever bought?

Street Sounds Volume 1 (Classic Hip-hop and Electro Album).

### What's your all-time favourite band?

Led Zeppelin

What's your favourite SingStar track: Elvis Presley – Suspicious Minds

#### Who's your favourite hottie at the moment?

The Liberty X Girls

### What type of music do you listen to first thing in the morning?

Funk and Soul

## Do you Sing in the Shower? If not, where's your favourite place to

Anywhere, where I can't be heard for the good of everybody's ears!

#### If you could only pick three CDs to take with you on a desert island, what would they be?

Bill Withers Greatest Hits, Led Zeppelin 2, The Very Best of Prince (all collections, so I can listen to all my faves!).

### If you were a popstar, what would you rider be?

Cuban Rum, Limes, and bowls of M&Ms.

Give us your top tips for getting a high score on SingStar? Don't ask someone who can't sing for tips on how to get a high score!